



Products from Primo: Quick & Nutritious, Simply Delicious!



Our products can help improve your menus, save time and increase your profits.

Popular

Not just for Italian restaurants anymore, pasta is also used for menu planning in Asian, Mid Eastern, Mediterranean and all American Restaurants.

Cost Efficient

Pasta cost mere pennies per serving, offering one of the best gross margins for kitchens.

Versatile

Used in salads, side dishes casseroles stews & soups.

Benefits

- ♥ Pasta is fortified with folic acid.
- ♥ A ½ cup of cooked pasta contains a mere 99 calories, less than half a gram of fat and less than 5 milligrams of sodium.



Discover your passion for Pasta



Features

We only use semolina made from #1 Canadian Amber Durum wheat. 100% of our product is Canadian grown and manufactured.

The only Canadian manufacturer with in-house milling capability, enabling us to control the quality of semolina used within all our products.

Pasta is made slowly the traditional way. Gradual never sticky or starchy and has an excellent bite.

First to market with GrainWise; a 100% whole grain product offering. We now offer Gluten Free.

***Gluten Free Pasta (Corn) is available now
In Retail packages and Bulk format.***

SQF level 3 certified.



Tomato Products

Value

Whether it is whole, crushed, diced, paste or sauce you need, you can be sure that Primo delivers tomatoes which consistently provide the right balance of sweetness and acidity with that bright fresh tomato flavour.

Benefits

- ♥ 100% Canadian product grown and manufactured
- ♥ No Salt Added – only natural occurring salt from soil
- ♥ Tomatoes especially cooked tomatoes are an excellent source of antioxidant, Lycopene
- ♥ Rich in vitamin A, C, calcium and fibre

Primo Product Codes

- 1005590000413 6 - Primo Crushed Tomatoes
- 1005590000760 1 - Primo Tomato In Juice
- 1005590000444 0 - Primo Whole Tomatoes
- 1005590000 440 2 - Primo Tomato Paste





Sauces

Value

Our Sauces start with beautiful, vine ripened tomatoes. Then we carefully add a selection of herbs and spices to create a unique variety of flavours. Ready to use on their own or as a starting point for your own sauce creations.

Benefits

- ♥ Low in saturated fat and cholesterol
- ♥ It is a good source of dietary Fiber, Vitamin K, Thiamine, Vitamin B6, Magnesium and a very good source of Vitamin A, Vitamin C, Vitamin E , potassium and copper
- ♥ Sodium levels have been reduced by 20%

Primo Product Codes

- 1005590000384 9 Primo Original Pasta Sauce
- 1005590000665 9 Primo Romano Cheese & Basil
- 1005590000366 5 Primo Spicy Arrabbiata
- 1005590000640 6 Primo Tomato Basil Pasta Sauce
- 1005590000382 5 Primo Tomato Sauce
- 1005590000381 8 Primo Pizza Sauce





Beans

Value

Beans are versatile, nourishing and useful in stews, soups cooked with or without meat. You can also incorporate them in salads. Try them as an accompaniment for fish, pork or poultry. Serve them over rice or pureed for a simple soup.

Benefits

♥ Beans are a good source of fibre, and are also a source of iron, folic acid, potassium, zinc calcium and selenium. They are low in fat, have no cholesterol and are rich in antioxidants. Beans have been shown to help lower cholesterol, fight certain types of cancer, and normalize blood sugar because of their low glycemic index. This is important to diabetics as beans are a good source of soluble fibre, which helps lower serum cholesterol.

Primo Product Codes

- 1005590000391 7 Primo Chick Peas
- 1005590000392 4 Primo Red Kidney Beans
- 1005590000380 1 Primo Chick Peas No Salt
- 1005590000383 2 Primo Red Kidney Beans No Salt
- 1005590000378 8 Primo Black Beans





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We would like to contact you to demonstrate how we may assist you in increasing your profits, growing your sales and providing business building opportunities.

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